

Colouring imagination

NIPPON Paint Malaysia has introduced a young designer award, open to students enrolled in schools of interior design (ID) or architecture located in Malaysia.

Entrants must be either in the final year of their diploma or at least in the third year of their degree programme.

Nippon Paint Malaysia assistant general manager of marketing, Gladys Goh, launched the award during the Malaysian Society of Interior Designers (MSID) 3Belas Interior Design event recently.

"There is an abundance of interior design and architectural talent in the country, and Nippon Paint Malaysia is delighted to collaborate with MSID to support, nurture and encourage the young talents," Goh said.

"The 2008 Nippon Paint Young Designer Award is in line with Nippon Paint Malaysia's commitment to partner the local ID community and is aimed at cultivating and strengthening mutually rewarding relationships with them."

The objective of the 2008 Nippon Paint Young Designer Award, which comprises two categories – interior and exterior – is to test students' skills in the application of colour imagination and creativity in their projects.

Based on a given project overview and

client profile, entrants will be judged on colour innovation (20%), colour coordination (15%), originality of design (15%), aesthetics (15%), environmental friendliness (15%), space planning (10%), compliance with submission requirements (5%) and design brief (5%).

The gold winners from the two categories will each receive a special trophy, RM3,000 cash, and a full board trip to visit the Nippon Paint Colour Studio in Tokyo next year.

The silver winners from each category will receive RM2,000 cash each.

"We are very glad that Nippon Paint Malaysia has taken the initiative to introduce this award for interior design and architecture students.

"We strongly encourage all eligible students to participate.

"In this highly competitive job market, the experience gained from participation will certainly boost students' profile and portfolio, as well as possibly help them secure employment in the field after graduation," said MSID special projects officer Anura Hashim.

All completed entries must reach the organisers by Sept 30.

For information go to www.ts-exim.com/nipponpaint/index.htm